



LILLE GRAND PALAIS
(Lille, France)
March 25 > 27th



Project submission
(Co-Pro, Writers Campus)
before January 9th, 2019

SERIES MANIA FORUM is the professional arm of the SERIES MANIA Festival, supported by the Hauts-de-France region, the CNC and the Creative Europe MEDIA program of the European Union.

The event is designed to be the best meeting place in Europe for TV series professionals and talents working in the series industry.

The Forum is especially known for the **Co-Pro Pitching Sessions**, its oldest and most successful program (formerly known as **Series Mania European Co-production Forum**) presenting a selection of 16 series projects to an audience of key TV industry decision-makers (374 submissions from 43 different countries in 2018). Projects are pitched by their producers to a panel of potential financiers: broadcasters, distributors, producers, public and private funds. Pitches are followed by pre-scheduled one-on-one meetings. A professional jury awards a **grant of 50 000€** to the producer of the best project.

Beyond its co-production focus, **SERIES MANIA FORUM** expanded from 2013 to cover all stages of the development of series projects, including screenwriting, distribution and innovation. Over the course of three days at Lille Grand Palais, along the public festival, the Forum offers numerous opportunities for the best emerging talent to meet with the most experienced professionals. This includes **SeriesLab**, a 5-months screenwriting course aimed at developing innovative and high-profile series projects, developed in partnership with TorinoFilmLab and concluded by a presentation and meetings between project holders. Doubling down on the scenario, the **Writers Campus** is a week-long workshop open to 20 European writers, supervised by professional tutors and complete with one-on-one sessions between participants, producers and showrunners.

Lille Transatlantic Dialogues is another highlight of the Forum: an international initiative focused on panel discussions and informal exchanges between political decision-makers and A-list TV executives from Europe and USA, to shape the future of the audio-visual sector in Europe. Official guests in 2018 included Françoise Nyssen, French minister of Culture, Andrus Ansip, Vice-President of the European Commission, and Reed Hastings, co-founder and CEO of Netflix.

