

SERIES PITCH DECK

Boost your deck's impact

A 3-day training program in English to create an compelling pitch deck

PROGRAM

What is an impactful pitch deck?

- Understanding of the different presentation documents, their content and use (bible, treatment, pitch deck, two-pager...)
- Pitch deck: content and structure
- How to adapt to your audience (producer, commissioner, broadcaster...)
- Focus on the note of intention and mission statement

Global layout and presentation of a pitch deck

- Focus on graphic design: Software and tools to use to create a pitch deck; Tips for the overall aesthetic and clarity ; How to translate a series concept into images
- Masterclass on how AI can help in designing a pitch deck

Case studies and personalized mentoring

- Case study - how can the tone and the world be best conveyed?
- One-to-one meetings on series pitch deck
- Presentation to the pitch decks in a collective session, debrief for each participant

FEES

1260€ per participant (taxes included)*

*For French participants, depending on your eligibility, all training programs can be funded by AFDAS or other funding organizations.

OBJECTIVES

- Acquire skills in crafting impactful pitch decks
- Understand the various presentation documents and their strategic uses
- Learn how to use digital tools and AI to gain in efficiency

REQUIREMENTS

- For series writers and producers
- Participants should have a series project in development (no documentary, animation), looking to interact with the European market.

DATES

- **June 13-October 25, 2024: Registration open**
- November 13-15, 2024 (21 hours of training)

SPEAKER



Ludo Smolski

He is a development consultant and story editor currently working on several features, documentary, animation and TV drama projects. He has worked on a range of independent feature films, including Jon S Baird's Filth. Ludo started his career working in Film and TV production for Company Pictures (The Lakes S2, Skins, The Young Person's Guide to Becoming a Rockstar)

CONTACT

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BEFORE OCTOBER 25

REGISTER HERE

