

# Creative Europe MEDIA

... supports the European audiovisual industries in the **development, distribution and promotion** of their works. MEDIA provides support to **films, TV series, video games and immersive content**, and also to **cinemas, festivals, markets** and more.

The **Creative Europe MEDIA Desks** inform and advise about all MEDIA **funding opportunities**, international **training programmes** and **markets**. They also organise events and meetings for the TV, film and video games industries.

## NEXT DEADLINE FOR PRODUCERS

- TV & Online Content: 14 May 2025

# Come and Find out about MEDIA Funding Opportunities for Series

Meet us at the MEDIA Umbrella at Series Mania 2025 in Lille!



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Get in touch with your local Desk!



Creative Europe MEDIA Umbrella Lille Grand Palais



Co-funded by  
the European Union

# MEDIA Funded Series @ Series Mania



**PUTAIN**  
22/3 + 24/3 + 26/3

© Panenka



**KABUL**  
23/3 + 25/3

© Domniki Mitropoulou



**THE DANISH WOMAN**  
23/3 + 24/3 + 25/3

© SlotMachine



**A LIFE'S WORTH**  
24/3 + 26/3

© YELLOWBIRD Johan Hannu

## Events at the MEDIA Stand

## Séries Mania Events on European Issues

*Tuesday-Thursday, March 25-27*

Get informed on the Creative Europe MEDIA programme at the MEDIA Stand (Main hall - level 1 - Lille Grand Palais)

*Tuesday, 25 March, 4:30 pm*

### **MEDIA MANIA (Event + Happy Hour)**

*Find out about innovative tools and training programmes funded by Creative Europe MEDIA, sharing best practices and opportunities for cooperation. Followed by a Happy Hour!*

*Hosted by the Creative Europe MEDIA Desks.*

*On personal invitation only.*

*Wednesday, 26 March, 9:00 am*

### **MEDIA INFO SESSION - TV and online content 2025**

*Tuesday, 25 March, 10 am*

### **KEY TRENDS IN TV**

*(Théâtre Louis Pasteur)*

Prior to the release of the annual 'Key Trends' study conducted by the European Audiovisual Observatory (EAO), a panel of industry experts discusses 5 key trends from the study. An introductory session to 3 days of pitches, panels, discussions and debates.

*Thursday, 27 March, 11:30 am*

### **LILLE DIALOGUES**

### **PRESERVING A VIRTUOUS EUROPEAN MODEL: THE CHALLENGES OF THE 2026 AVMS REVISION**

*(Théâtre Louis Pasteur)*

*After sharing some insights about the impact of the implementation of AVMSD decree of the AVMS directive in Europe, the panelists will discuss the key issues of its upcoming revision. What should be changed? What should be retained? What should be adapted?*