

7th MediaTech SPRINT 2025 @ The National Danish Film School
in Copenhagen
October 19 evening /October 20 full day, incl. lunch and coffee breaks

The **MediaTech SPRINT** is a one-day innovation workshop enabling 4 companies from the European audio-visual industry to develop solutions for one of their specific business challenges in a co-creative Sprint with interdisciplinary Co-Creators. It's a unique opportunity for Challenge Owners and Co-Creators to meet in a curated context, benefit from each other's unique perspective, apply result-oriented innovation methods under the guidance of an inspiring facilitator and sketch solutions to a real business challenge.

All participants will get a free ticket to attend the Picture This Conference October 21 in Copenhagen as well as a free ticket for the Media Tech Hub Conference September 24-25 in Berlin-Babelsberg.

Reasons to participate as Challenge Owner

- get a new perspective on one of your current business challenges
- develop hands-on solutions with support from a variety of great minds
- learn about business solutions used in different industries
- grow your interdisciplinary professional network

Deadline for Challenge Owners: July 27
Application [HERE!](#)

Reasons to participate as Co-Creator

- collaborate and co-create in a result-oriented session
- bring in your expertise and unique perspective and help to solve a real business challenge
- meet like-minded creatives and thinkers from other backgrounds
- learn about business challenges and their solutions in other industries
- last but not least: get a flat travel allowance if you reside outside of Copenhagen (please get in touch with your local [Creative Europe Desk](#) for details)

Deadline for Co-Creators: September 15
Application [HERE!](#)

The MediaTech SPRINT is organized by the Creative Europe Desks in Berlin-Brandenburg and in Denmark in cooperation with the Creative Europe Desks in Czech Republic, Estonia, Finland, France, Germany, Italy, Norway, Poland, Slovenia, Spain, Sweden and facilitated by Juliane Schulze, an experienced business and financing consultant. Hosted by the MediaTech Hub Conference.

Questions? Get in touch with us: sprint@ced-bb.eu // creativeeurope@dfi.dk