

Dear MediaTech SPRINT Community,

We are looking forward to the next MediaTech SPRINT edition in Copenhagen this fall, so please save the date and spread the word!

Remember: The MediaTech SPRINT is a one-day innovation workshop on 20 October (with a networking event on the 19th) enabling 4 companies from the European audiovisual industry to develop solutions for one of their specific business challenges in a co-creative sprint with interdisciplinary Co-Creators. It's a unique opportunity for Challenge Owners and Co-Creators to meet in a curated context, benefit from each other's unique perspective, apply result-oriented innovation methods and sketch solutions to a real business challenge.

All participants will get a free ticket to attend the <u>Picture This Conference</u> on 21 October in Copenhagen, Denmark as well as a free ticket to attend the <u>MediaTech Hub Conference</u> September 24/25 in Potsdam, Germany.

Deadline Challenge Owner: June 30 Deadline Co-Creator: September 15

Application links will follow, we will keep you posted!

The MediaTech SPRINT is facilitated by Juliane Schulze, an experienced business and financing consultant and organized by the Creative Europe Desks Denmark and Berlin-Brandenburg in cooperation with the Creative Europe Desks in Czech Republic, Estonia, Finland, France, Germany, Italy, Norway, Poland, Slovenia, Spain and Sweden. Hosted by the Danish Film School.

Questions? Get in touch with us: sprint@ced-bb.eu

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