

***Travelling Docs* as part of the 21st edition of ZagrebDox PRO!**

As part of the 21st edition of the **ZagrebDox PRO** program at the **ZagrebDox International Documentary Film Festival**, **18 Creative Europe MEDIA Desks** are joining forces to present ***Travelling Docs: Masterclass – Artificial Intelligence in Audiovisual Production: From Concept to Practice***, in collaboration with the Spanish **Artefacto**.

This year, **ZagrebDox PRO** is dedicated to the transformative role of **artificial intelligence** in documentary filmmaking—exploring its creative potential while addressing the ethical dilemmas it poses. The program will dive into AI's capabilities, its impact on storytelling, and the boundaries that must be respected to uphold transparency and journalistic integrity. Participants will engage in thought-provoking discussions on how AI can enhance creativity while also recognizing its risks—ensuring documentary filmmaking remains a responsible and ethical craft.

Travelling Docs: Masterclass – Artificial Intelligence in Audiovisual Production: From Concept to Practice

Creative Europe MEDIA Desks from Croatia, Belgium (Wallonia - Brussels), Czech Republic, Denmark, Estonia, Finland, Greece, Italy, Latvia, Hungary, Norway, Germany, Portugal, Slovenia and Sweden organize ***Travelling Docs: Masterclass – Artificial Intelligence in Audiovisual Production: From Concept to Practice***, giving the audience a practical insight into the world of artificial intelligence in audiovisual production, connecting and integrating theoretical basics with case analysis from the impressive portfolio of the renowned Spanish production company **Artefacto**. The lecturers are **Anna Giralt Gris** and **Jorge Caballero** from the production company Artefacto from Barcelona.

EVENT: Travelling Docs: Masterclass – Artificial Intelligence in Audiovisual Production: From Concept to Practice

Speakers: Anna Giralt Gris & Jorge Caballero – Artefacto, Barcelona

Event Details (in person and online): April 1, 2025, 5:00 PM, Dokukino KIC, Petar Preradović Street 5, Zagreb, Croatia.

The event will be conducted in **English** and can be followed via **live stream** on:

The **official YouTube channel** of [CED – MEDIA Office Croatia](#) &

The **official Facebook page** of [@CEDCroatiaMEDIA](#).

Registration Required: Whether attending in person or via live stream, participants must complete [the registration form](#).

Artificial Intelligence in audiovisual production

from concept to practice



Anna Giralta Gris & Jorge Caballero
ARTEFACTO (Barcelona)

1.4.2025.
17:00 (CET)
in person & online

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the European Union



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