

PITCH YOUR SERIES

How to win over the international market

A 3-DAY TRAINING PROGRAM IN ENGLISH FOR SERIES WRITERS AND PRODUCERS

PROGRAM

DAY 1

- Developing audience awareness
- How to position yourself and your project
- How to fine-tune & build your project presentations
- Tips and tricks on how to get your message and vision across effectively.

DAY 2

- Best practices for both casual and formal pitching, 1:1 meetings and networking situations
- Exploring how to establish connection as a basis for a collaborative relationship
- Learning how to shape the journey of your pitch
- Sharpening your presentation skills

DAY 3

- Pitching simulation
- Valuable and constructive feedback on the impact and quality of the pitch within an encouraging atmosphere

FEES

1260€ per participant (taxes included)*

*For French participants, depending on your eligibility, all training programs can be funded in part or in full by AFDAS or other funding organizations.

OBJECTIVES

- Develop pitching skills
- Learn how to get your message and vision across clearly & confidently
- Learn how to stand out and influence your audience

REQUIREMENTS

- Participants should have a series project in development (fiction, documentary, animation...)
- English (minimum level required: B1 – intermediate)

DATES

- **June 6-October 2, 2024: Registration opening**
- October 28-30, 2024 (21 hours of training)

SPEAKER



Bonnie Williams

Pitch & Public Speaking Coach & Consultant for industry professionals. She specializes in supporting international speakers in finding their own voice and speaking with impact.

She also runs workshops and panels on the Human Side of International Co-production: Communicating with Impact.

CONTACT

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BEFORE OCTOBER 2

REGISTER HERE

Series Mania Institute
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